

Good morning Dubai !



Paragon World Medical Event

6-9 DECEMBER 2021

The International Emirates Congress on Sleep Disorders

www.sleep-congress.com

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The International Emirates Congress on Sleep Disorders

Welcome Letter from the Sleep Congress President

Dear Colleagues,

For many years, Professor Chabolle and Sichel have presided the "Franco Israeli Congress on Sleep and Sleep Apnea".

This year, we have the privilege of being received by Professor Al Houqani in Dubai in order to foster discussions and exchanges on Sleep disorders.

The DNA of this congress lays on three axes: Academic, Experience-Sharing and Innovation.

It also keeps its multidisciplinary aspect and oncology joins the topics which will be discussed. Professor Al Houqani, Professor Chabolle, Professor Sichel and Doctor Toledano will be pleased to welcome you in **Dubai from the 6th to the 9th of December 2021 at the Le Meridien Dubai Hotel & Conference Centre - Le Meridien Fairway.**

Lectures and presentations of the most updated research and workshops are part of the agenda as well as the visit of a local sleep center.

This congress will bring together: **ENTs, Sleep Medicine Physicians, Pulmonologists, Cardiologists, Oncologists, Endocrinologists, Neurologists, Dentists, Physicians, Researchers, Scientists and Startups.**

We are pleased to invite you to sponsor as Symposium/ workshop sponsor and/or as an exhibitor. As our industry, partners are an integral and very important part of the congress we will work closely together with you to ensure strong visibility and provide you with a of opportunities to interact with the delegates and deliver your key message to the audience. We will be most happy to tailor your sponsorship according to the needs and style of your organization. All sponsors receive the highest recognition for their support of the conference.

Looking forward to looking forward to welcoming you in Dubai!

Organizing Committee

DR. MOHAMMED AL HOUQANI

Co - Chair, UAE

PROF. FREDERIC CHABOLLE

Co - Chair , France

PROF. JEAN YVES SICHEL

Co - Chair ,Israel

DR. ALAIN TOLEDANO

Co – Chair, France

DR. URI ALKAN

Scientific Director, Israel

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Congress Topics

- Malignancy and sleep disorders
- SAOS Diagnostics
- Surgery for OSAS and DISE
- Sleep and Dreams in Religion
- OSA and Comorbidities
- SAOS PAP therapy
- Opening/Closing
- Round table: OSA & COVID19
- Insomnia & Hypersomnia

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General Information

Dates

6-9 December, 2021

Venue

Le Meridien Dubai Hotel & Conference Centre - Le Meridien Fairway

Program time : United Arab Emirates (GMT+4)

Language

The official language of the Congress is English

TELEPHONES & ELECTRICITY

The country code for Dubai is +971.

For Dubai and all places within United Arab Emirates the associated plug type is G, which is the plug that has three rectangular pins in a triangular pattern. Dubai operates on a 230V supply voltage and 50Hz.

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Information for Sponsors and Exhibitors

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed booking form to:

Ms. Reut Portugal ,Paragon Group

18, Avenue Louis-Casai, 1209 Geneva, Switzerland

Tel: +41 (0)22 533 0948 ; Mobile: +972 523 468178

Email: rportugal@paragong.com

All company details as completed in the form will be used for advertisement.

Once an application is made, a contract will be sent for completion.

The contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed contract

50% due by 6 December, 2021

The total amount should be received before the opening date of the Congress.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided in the invoice.

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by November 6, 2021, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after November 6, 2021.

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition contract indicates the acceptance of these terms and conditions.

An exciting range of Sponsorship opportunities has been created to allow each company to showcase itself as best suits their needs and budget.

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Sponsorship Opportunities

Sponsorship Packages	Platinum Euro 15,000	Gold Euro 10,000	Silver Euro 8,000
Lecture / Workshop 30 minutes	Yes	No	No
Special opportunity - Approved by Secretariat		Company's Logo on Participant's Bags	Company's Logo on Name Badges
Exhibition open space	12 Sqm	8 sqm	6 sqm
Complementary Conference Badges	6	4	3
Conference Bag inserts	3	2	NO
Acknowledgment of Sponsorship	Yes	Yes	Yes
Ad in final program	Yes Back-page /Inside / Front page	No	No
Name and Logo of company on conference website	Yes	Yes	Yes
Certificate of Appreciation	Yes	Yes	Yes
Social media mentions	Yes	Yes	Yes

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Sponsorship Packages – More Option

Lecture up to 15 minutes	Conference Bags – Company's Logo	Conference Lanyards	Promotional Materials	Advertisement Final Program/Abstract Book
Euro 7,500	Euro 5,000	Euro 4,000	Euro 1,000 Per insert A4 Paper Size	Back Cover Euro 2,000 Inside Front Cover Euro 1,500 Inside Back Cover Euro 1,500 Inside Page Euro 1,000

Exhibition Open Space Rental

250 Euro Per 1 Sqm Minimum 1,500 Euro	Minimum of 6 sqm	2 Exhibitors' badges
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Feel free to speak with our industry manager about a tailor-made individual package for your organization. Anything is possible! rportugal@paragonp.com

See below the packages that we have created for Platinum, Gold, Silver Sponsors.

The International Emirates Congress on Sleep Disorders

Sponsorship Package

Euro 15,000

Sponsoring one of the lectures in the program or sponsorship a workshop
Subject to the approval of the Conference Scientific Committee

Exhibition Space

- 12 sqm exhibition open space

Advertisement & Acknowledgement

- Inclusion of sponsor's lecture/workshop invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of up to three pieces of promotional material distributed in the participants' Conference bags
- Back-page or inside front-page advertisement in the Final Program, allocated on a first come, first served basis
- Sponsor's logo will be on before lecture/ workshop.
- Sponsor's logo with hyperlink on Conference website
- Inclusion of sponsored lecture/workshop in the program on the Conference website
- Lecture/workshop invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

Registration

- 6 complimentary Conference registrations

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

Gold Sponsorship Package

Euro 10,000

Exhibition Space

- 6 sqm exhibition open space

Conference Bags

- Each participant will receive a bag
- The bag will bear the sponsor's and conference logos

Advertisement & Acknowledgement

- Inclusion of two pieces of promotional material distributed in the participants' Conference bags
- Sponsor's logo with hyperlink on Conference website
- Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

Registration

- 4 complimentary Conference registrations

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat .

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Silver Sponsorship Package

Euro 8,000

Name tags (For all Silver Sponsors)

- The company's logo will appear on the name tags

Exhibition Space

- 6 sqm exhibition open space

Advertisement & Acknowledgement

- Sponsor's logo with hyperlink on Conference website
- Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- Inclusion of one piece of promotional material distributed in the participants' Conference bags

Registration

- 3 complimentary Conference registrations

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

Exhibition Space

A commercial and professional exhibition will take place parallel to the Global Summit hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Open Space Rental - The price for open space is Euro 250 per square meter
Minimum size is 6 Sqm at the cost Euro 1500

Ordering an Open Space includes:

- 2 Exhibitors' badge
- 1 table, 2 chairs , 1 electrical socket.
- Welcome Reception for registered exhibitors (for 2)
- Tea/coffee and lunch for registered exhibitors (for 2)
- Cleaning Service

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Acknowledgements

Please note that all Exhibition options include:

- Exhibitors' logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program
-

Please forward your company logo (in 300 dpi format) in color (png/jpeg) version to

rportugal@paragong.com

Guidelines for Sponsors & Exhibitors

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition email address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Booth Decorations

Exhibitors are forbidden to extend their booth into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed ensure reservation of a desired location.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitors' badges will be given for the first 6 sqm booked, and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of Euro 250 per person. All registered exhibitors are entitled to the welcome reception, coffee and lunch breaks and sessions.

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Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated at least 1 month prior to the Global Summit. It will include the following:

- Technical details about the Venue
- Final exhibition details and information

Payment Methods

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed.

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Sponsorship & Exhibition Application Form

Please complete the following information and return to the Exhibition Manager:

Paragon Group
 Ms. Reut Portugal
 18, Avenue Louis-Casai, 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948 ; Mobile: +972 523 468178
 Email: rportugal@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

* Company Name	
Main Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part Sleep 2021

(in addition to the contact listed above)

Representative name**	Email

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I would like to book the following Sponsorship Items:

Sponsorship Item	Price Euro	

Notes to the organizers:

Terms and Reservation

Payments from abroad are exempt from local VAT.

If the Name on your Invoice is different from the Sponsor details above

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full amount for the sponsorship must be fully paid before the virtual conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

Terms of Payment:

50% due with signed contract

50% due by 6 November, 2021

The total amount should be received before the opening date of the Congress.

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Payment Methods:

1. Bank Transfer:

Details will be provided in the invoice.

* Bank charges are the responsibility of the payer

2. Credit Card

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: _____

Credit card no: _____

Expiry Date: _____

Card Holder: _____

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX: _____

Amount & Currency: _____

Full name of Card Holder: _____

I.D. No. / Passport No. & Country name: _____

Signature of Credit Card Holder: _____

Please note, using payment by foreign credit card includes fee of 2.75% which is charged to the credit card

Date: _____



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Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 6th of November 2021 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 6th of November 2021.

We hereby Confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

First name: _____

Last Name: _____

Signature & Stamp: _____

Date: _____